



# hear today

*“I want a hearing solution that fits my lifestyle.”*

**EXCELLENT CUSTOMER SERVICE IS WHAT WE ARE ABOUT!**

We are always ready to assist in any way with your hearing aid problems. We also manage to make sure you leave our office happy.

We have had numerous patients getting ready to leave on a trip or who might have an important engagement to attend and inevitably a hearing aid problem arises. If we can't fix it on the spot and need to send it for repair more often than not we will supply you with a loaner aid to make sure that you don't miss anything for your special moment. On occasion we have even managed

to have your repaired aid sent directly to you especially if you are on vacation, so you can have that relieved feeling of using your own hearing aid. We always think how we might feel if this were happening to us and how appreciative we would be if all audiologists were so thoughtful.

Central Kentucky Audiology Services, has a commitment to you. We try to maintain a schedule where we can service patients with appointments as well as those who need to walk-in and be seen. We strive to make sure that your wait is not long. We feel good service is a key to developing a loyal patient base such as yours.

CKAS would like to send many thanks to you for your business and we look forward to serving you in the near future!

*Joke File*

One fellow's telling his buddy about his new hearing aid.

He says, "Yep, this here's the best hearing aid money can buy. Cost me \$1,000! I can hear a waterfall five miles away! I can hear a pin drop next DOOR!! I can even hear two flies kissing in the next room!!!"

His buddy says, "What kind is it?"

Other one says, "Bout' eleven o'clock."

*coupon*

**\$500.00 off** per pair

*ion*

**Aids are in stock!  
 Same day fittings  
 available.**



**ion  
 SO SMALL  
 SO POWERFUL**



### What's New?

by Dr. Kathryn Sandusky,  
Audiologist, FAAA

### The real "Skinny" About Slim-Tube Open Fit Hearing Aids.

Open-fit hearing aids have increased in popularity dramatically in recent months. This increase is largely due to digital features and feedback cancellation techniques, but above all the outstanding cosmetic appeal and extreme comfort are responsible for their popularity.

The number of individuals with high frequency hearing loss is expected to rise significantly among the Baby Boomer generation. Many of this generation have minimal acquired hearing loss due to a combination of occupational or non-occupational noise exposure.

It has been generally thought by this group of the population that they should

"wait" until their hearing is "bad enough" before using amplification. **WRONG!!!!** If you stop to think, it only makes sense to try to address this issue of hearing loss as soon as you notice that you are experiencing difficulty. The longer the brain is deprived of an auditory signal, the more difficult it is to restore audibility and have the brain accept this new "hearing ability".

Today's open ear technology is specifically designed to address just this issue. It is virtually invisible, extremely comfortable, delivers high tech sound processing and perhaps the best of all, because the ear canal is left open, the user's natural hearing ability is left in tact, providing a very natural sound quality, and significantly improved speech understanding in noise.

The fact that in most cases, these instruments can be fitted during the initial visit and consultation is just an added bonus.

## Summer SPECIALS

### WATER YOU WAITING FOR?

Are you swimming regularly? Protect your ears with Westone floatable AquaNot Swim Plugs. They come in hot neon and blended swirl colors. Schedule a quick 15 minute appointment today and order your AquaNot Plugs.



Regularly: \$85 (pair)  
**Now: \$68.00 (pair)**



### WE CARE!!

Protect your investment during the hot humid months and all year long. Don't let moisture damage your hearing aids. Invest in the new **ReSound Restore Drying Case**. This remarkable dehumidifier uses PCT technology, the same that prevents your rear view mirror from fogging. It is small and easy to use.

Regularly: \$125.00  
**NOW: \$105.00**

## Hear tomorrow:

Share our "Hear Today" newsletter with a friend who could benefit from our products and services so they too can hear today - hear tomorrow.

## New Products:



Delta



micro Power



ion

## CKAS News:

Currently, we have a few **overstocked** hearing aids that we are offering at **ridiculously low prices!** Several makes and models to choose from. Don't miss this opportunity. These are all brand new, 100% digital products from the manufacturer's we're proud to represent. (Siemens, Sebo Tek, Phonak) That means you can own a pair of new selected, high quality aids for as little as \$1,850.00 PER PAIR.

Dr. Kathryn Sandusky, Audiologist, FAAA • 2105 Eastway Dr • 859-277-5090  
toll free 800.523.8584 • fax 859.278.6071 • [www.hearttodayhearttomorrow.com](http://www.hearttodayhearttomorrow.com)

CENTRAL KENTUCKY

